



**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**  
**Main: (702)792-8888**  
**Billing: (702)650-1119**

8NewsNow.com

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave NW**  
**Ste 800**  
**Washington, DC 20007**

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37276-1	09/23/12	September 2012	08/27/12 - 09/21/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Obama, Barack D-President	OBAMA/P/D	1775

Flight Dates	Order #	Alt Order #
09/15/12 - 09/21/12	37276	08865111

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
8014	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/17/12	09/21/12	8 News Now Noon M-F	12-1230p	MTWTF--	1:00	1	\$1,380.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 1 \$1,380.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Th 09/20/12 12:22 PM 8 News Now Noon M-F 12-1230p 1:00 OFA- 12-G- 117H \$1,380.00 NM									
6	09/17/12	09/21/12	Ellen	3-4p	MTWTF--	1:00	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Tu 09/18/12 3:28 PM Ellen 3-4p 1:00 OFA- 12-G- 117H \$2,000.00 NM									
8	09/15/12	09/15/12	8 News Now Sat 5-7p	5-7p	-----S-	1:00	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Sa 09/15/12 5:27 PM 8 News Now Sat 5-7p 5-7p 1:00 OFA- 12-G- 117H \$1,100.00 NM 1 8 Sa 09/15/12 6:42 PM 8 News Now Sat 5-7p 5-7p 1:00 OFA- 12-G- 117H \$1,100.00 NM									
9	09/16/12	09/16/12	8 News Now Sun	430-5p, 630-7p	-----S	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/16/12 8 News Now Sun 430-5p, 630-7p :00 <del>\$1,200.00</del> NM See MG 9.2 2 8 Su 09/16/12 4:51 PM 8 News Now Sun 430-5p 1:00 OFA- 12-G- 117H \$1,200.00 NM MG for 9.1 09/16									
10	09/17/12	09/21/12	7-8p Rotator	7-8p	MTWTF--	1:00	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 Th 09/20/12 7:45 PM 7-8p Rotator 7-8p 1:00 OFA- 12-G- 117H \$2,000.00 NM									
11	09/15/12	09/15/12	48 Hours Mystery	10-11P	-----S-	1:00	1	\$4,500.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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Advertiser	Product	Estimate Number	
Obama, Barack D-President	OBAMA/P/D	1775	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/15/12 10:30 PM 48 Hours Mystery 10-11P 1:00 OFA- 12- G- 117H \$4,500.00 NM									
15	09/17/12	09/21/12	Craig Ferguson	1237a-137a	MTWTF--	1:00	2	\$230.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 2 \$230.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 W 09/19/12 1:34 AM Craig Ferguson 1237a-137a 1:00 OFA- 12- G- 117H \$230.00 NM 4 8 F 09/21/12 1:34 AM Craig Ferguson 1237a-137a 1:00 OFA- 12- G- 117H \$230.00 NM									
16	09/17/12	09/21/12	Electric Playground	137-207a	MTWTF--	1:00	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/17/12 2:03 AM Electric Playground 137-207a 1:00 OFA- 12- G- 117H \$80.00 NM									
17	09/15/12	09/15/12	CBS Sports/Private Practi	1135p-105a	-----S-	1:00	1	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$140.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/15/12 12:25 AM CBS Sports/Private Practice 1135p-105a 1:00 OFA- 12- G- 117H \$140.00 NM									
18	09/15/12	09/15/12	Da Vinci Inquest	105-205a	-----S-	1:00	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/15/12 1:50 AM Da Vinci Inquest 105-205a 1:00 OFA- 12- G- 117H \$120.00 NM									
19	09/15/12	09/15/12	Cold Squad	135-235am	-----S-	1:00	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/15/12 2:35 AM Cold Squad 205-305am 1:00 OFA- 12- G- 117H \$80.00 NM									
20	09/15/12	09/15/12	ACC Football	930a-12n	-----S-	1:00	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/15/12 9:43 AM ACC Football 930a-12n 1:00 OFA- 12- G- 117H \$600.00 NM 3 8 Sa 09/15/12 10:26 AM ACC Football 930a-12n 1:00 OFA- 12- G- 117H \$600.00 NM 4 8 Sa 09/15/12 10:55 AM ACC Football 930a-12n 1:00 OFA- 12- G- 117H \$600.00 NM 2 8 Sa 09/15/12 11:51 AM ACC Football 930a-12n 1:00 OFA- 12- G- 117H \$600.00 NM									
21	09/20/12	09/20/12	2 1/2 Men 2x's	9-10p	---T---	1:00	1	\$17,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---T--- 1 \$17,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 09/20/12 2 1/2 Men 2x's 9-10p :00 <del>\$17,000.00</del> NM See MG 21.2									

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37276-1	09/23/12	September 2012	08/27/12 - 09/21/12
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Obama, Barack D-President	OBAMA/P/D	1775	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
21	09/20/12	09/20/12	2 1/2 Men 2x's	9-10p	---T---	1:00	1	\$17,000.00	NM																																																								
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>8</td><td>Th</td><td>09/20/12</td><td>9:15 PM</td><td>2 1/2 Men 2x's</td><td>9-10p</td><td>1:00</td><td>OFA- 12- G- 117H</td><td>\$15,000.00</td><td>NM</td></tr><tr><td colspan="11">MG for 21.1 09/20</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	8	Th	09/20/12	9:15 PM	2 1/2 Men 2x's	9-10p	1:00	OFA- 12- G- 117H	\$15,000.00	NM	MG for 21.1 09/20																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
2	8	Th	09/20/12	9:15 PM	2 1/2 Men 2x's	9-10p	1:00	OFA- 12- G- 117H	\$15,000.00	NM																																																							
MG for 21.1 09/20																																																																	
22	09/15/12	09/15/12	Whacked Out Sports	4-430p	-----S-	1:00	1	\$270.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/10/12</td><td>09/16/12</td><td>-----S-</td><td>1</td><td>\$270.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Sa</td><td>09/15/12</td><td>4:24 PM</td><td>Whacked Out Sports</td><td>4-430p</td><td>1:00</td><td>OFA- 12- G- 117H</td><td>\$270.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/10/12	09/16/12	-----S-	1	\$270.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Sa	09/15/12	4:24 PM	Whacked Out Sports	4-430p	1:00	OFA- 12- G- 117H	\$270.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	8	Sa	09/15/12	4:24 PM	Whacked Out Sports	4-430p	1:00	OFA- 12- G- 117H	\$270.00	NM																																																							
23	09/17/12	09/21/12	8 News Now 4-5a	4-5a	MTWTF--	1:00	3	\$80.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>MTWTF--</td><td>3</td><td>\$80.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>M</td><td>09/17/12</td><td>4:10 AM</td><td>8 News Now 4-5a</td><td>4-5a</td><td>1:00</td><td>OFA- 12- G- 117H</td><td>\$80.00</td><td>NM</td></tr><tr><td>2</td><td>8</td><td>W</td><td>09/19/12</td><td>4:15 AM</td><td>8 News Now 4-5a</td><td>4-5a</td><td>1:00</td><td>OFA- 12- G- 117H</td><td>\$80.00</td><td>NM</td></tr><tr><td>3</td><td>8</td><td>F</td><td>09/21/12</td><td>4:29 AM</td><td>8 News Now 4-5a</td><td>4-5a</td><td>1:00</td><td>OFA- 12- G- 117H</td><td>\$80.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	MTWTF--	3	\$80.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	M	09/17/12	4:10 AM	8 News Now 4-5a	4-5a	1:00	OFA- 12- G- 117H	\$80.00	NM	2	8	W	09/19/12	4:15 AM	8 News Now 4-5a	4-5a	1:00	OFA- 12- G- 117H	\$80.00	NM	3	8	F	09/21/12	4:29 AM	8 News Now 4-5a	4-5a	1:00	OFA- 12- G- 117H	\$80.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	09/17/12	09/23/12	MTWTF--	3	\$80.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	8	M	09/17/12	4:10 AM	8 News Now 4-5a	4-5a	1:00	OFA- 12- G- 117H	\$80.00	NM																																																							
2	8	W	09/19/12	4:15 AM	8 News Now 4-5a	4-5a	1:00	OFA- 12- G- 117H	\$80.00	NM																																																							
3	8	F	09/21/12	4:29 AM	8 News Now 4-5a	4-5a	1:00	OFA- 12- G- 117H	\$80.00	NM																																																							
24	09/17/12	09/21/12	Live With Regis & Kelly	9-10a	MTWTF--	1:00	1	\$1,300.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>MTWTF--</td><td>1</td><td>\$1,300.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>W</td><td>09/19/12</td><td>9:39 AM</td><td>Live With Regis &amp; Kelly</td><td>9-10a</td><td>1:00</td><td>OFA- 12- G- 117H</td><td>\$1,300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	MTWTF--	1	\$1,300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	W	09/19/12	9:39 AM	Live With Regis & Kelly	9-10a	1:00	OFA- 12- G- 117H	\$1,300.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
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1	8	W	09/19/12	9:39 AM	Live With Regis & Kelly	9-10a	1:00	OFA- 12- G- 117H	\$1,300.00	NM																																																							
Total Spots							23																																																										

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$33,370.00</b>
<u>Agency Commission</u>	<b>\$5,005.50</b>
<u>Net Amount Due</u>	<b>\$28,364.50</b>